NORTH CAROLINA CITIZENS FOR PUBLIC HEALTH, INC.

Rebecca King, DDS, MPH January 19, 2017

Advocacy and Communication with our Public Health Partners

2017 NC State Health Director's Conference

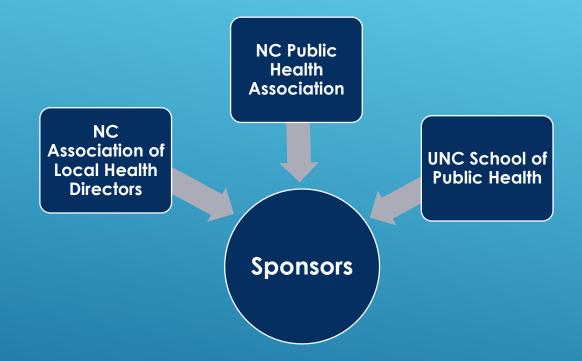


- MISSION: North Carolina Citizens for Public Health (NCCPH) is a non-partisan association of citizens of North Carolina who advocate for strong public health policies that have a direct impact on protecting the health of the public of our state.
- Incorporated 1/17/1978
- > 501(c)3 5/21/1979

FACTS



North Carolina Citizens' Conference on Public Health - Greensboro



THE BEGINNING - JUNE 2, 1976



Greater involvement of citizens in public health

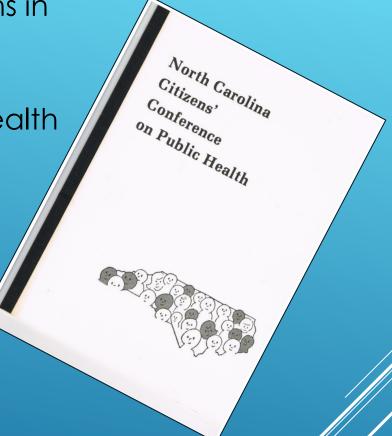
Increased communication between citizens and local health departments

Dream: all counties included

Set up task force

Published conference proceedings

1976 CONFERENCE RECOMMENDATIONS





- Citizens Conference Task Force first meeting
- Recommendation

Stay together <u>1 year</u> to decide how to get citizens more involved in public health.

TASK FORCE MEETING JUNE 28, 1976



- External and internal strategic issues
- Mission statement
- Legislative agenda
- Bylaws
- Structure

STRATEGIC PLANNING AN ONGOING PROCESS



- Monitored/supported health related legislation, state and federal
- Provided education for legislators, state and federal
 - Funding for DPH, SPH
 - Insurance coverage for mammograms
 - Infant mortality programs
 - Car restraints
 - Comprehensive school health

SAMPLING OF MAJOR ACTIVITIES/

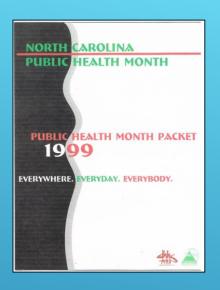


- Infant Mortality Task Force
- Early partner in Project ASSIST
- NC Committee for Dental Health
- Association of NC Boards of Health
- Eat Smart Move More Leadership Team
- Immunization Coalition
- Legislative Study Commissions
- Care4Carolina
- NC Alliance for Health
- NCPHA... and many, many more

ORGANIZATIONS











PUBLIC HEALTH WEEK/MONTH



- Representatives from all major public health groups
- Original group dissolved in 1994.

JANUARY 27, 1982 THE HILLSBOROUGH GROUP

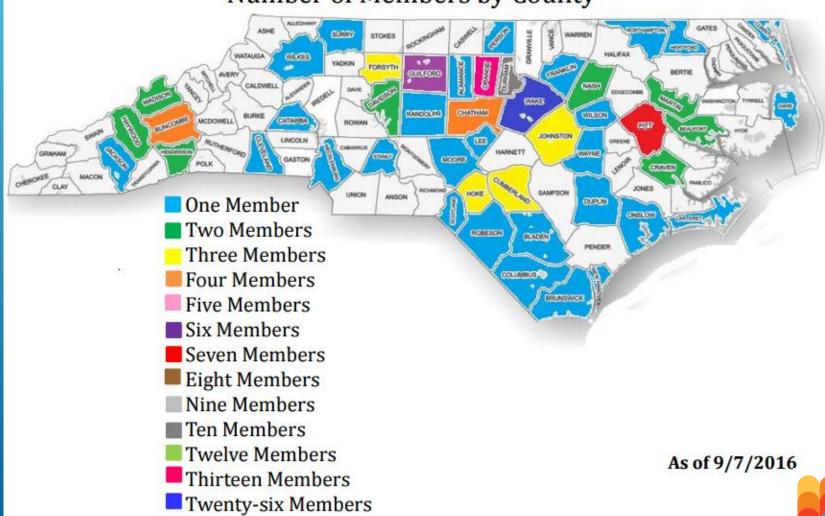


Idea came from a NCCPH Reception at NCPHA, Raleigh

SEPTEMBER 21-23, 1983 ASSOC. OF NC BOARDS OF HEALTH

NC Citizens for Public Health, Inc.

Number of Members by County



- Public Health workers
- Representatives from variety of organizations
- Members of many organizations
- Anyone interested in improving the health of the public

MEMBERSHIP





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CHALLENGES / OPPORTUNITIES

